

# SCHNEIDER DOWNS CORPORATE FINANCE, LP FALL 2022 | U.S. MIDDLE MARKET M&A REVIEW

# M&A ACTIVITY REMAINS RESILIENT IN 2022

#### M&A Volume

- » 2022 deal volume has slowed compared to the surge of activity in 2021. Inflation, rising interest rates, and recession fears are in the spotlight for 2022.
- » Year-over-year completed deal volume through September decreased 22% compared to 2021 levels.
- Demand for acquisition opportunities continues to be high, but buyers have indicated that there will be greater emphasis on highperforming companies and a target's ability to withstand potential economic challenges.

#### **M&A Valuation**

- » Median middle market EV/EBITDA multiples were 7.6x in 2022 YTD, compared to 8.2x in 2021.
- » Median deal value was essentially unchanged: \$61.8 million in 2022 YTD versus \$62.5 million in 2021.
- » The narrower multiples reflects both the statistical impact of strong late 2021 and 2022 financial performance of sellers (vs. softer 2020 and early 2021) and more cautious growth expectations. Multiples in private-equity backed deals have remained essentially unchanged.
- » We expect valuations to remain strong for high-performing companies, as risk-averse buyers compete for quality. Rising interest rates and cautious lenders are likely to stress lower performers, potentially creating restructuring and distressed opportunities that have been recently scarce.

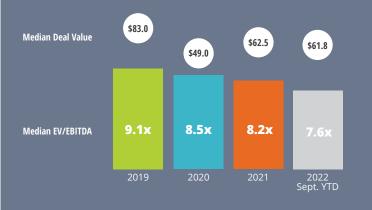
#### **SDCF M&A Market Perspectives**

- » At this point, we see the year-over-year volume decline and multiple narrowing as a natural bookend to the unusually frantic 2021 activity, driven by COVID bounce-backs and fear of capital gains tax rate increases.
- » Interest rate increases throughout 2022 on their own have not materially impacted buyers' approach, but we are seeing growing evidence of lower risk tolerance and senior debt availability from commercial banks.
- » Representations and warranty insurance is further penetrating the small end of the market and now commonly used in deals of less than \$20mm, creating a greater emphasis on due diligence. Sellers should plan for a robust diligence and proactively mitigate potential gaps.

#### U.S. Middle Market M&A Volume and Value (\$ in B)<sup>1</sup>



#### U.S. Middle Market M&A Disclosed Valuation Metrics (\$ in M)<sup>2</sup>



Source: CapitallO

- <sup>1</sup> Data represents closed deals with enterprise values of \$250 million and less
- PData includes transactions valued at \$10-\$250 million, and at multiples ranging from 3x-15x FRITDA

#### SCHNEIDER DOWNS CORPORATE FINANCE, LP

#### FALL 2022 | U.S. MIDDLE MARKET M&A REVIEW

## PRIVATE EQUITY ("PE") ACTIVITY

- » Valuation multiples for middle-market private equity deals through Q2 2022 remained consistent with 2021 multiples. According to GF Data, the average EV/EBITDA multiple through June 2022 was 7.4x, which matches that of 2021.
  - In Q2 2022, the average EV/EBITDA multiple was 7.4x, down slightly from 7.5x in Q1.
- Year-over-year volume decreased 41% as economic challenges, such as inflation and rising interest rates, surface and volume returns closer to pre-pandemic levels.
- » Private Equity continues to pay premiums for size and performance:
  - Targets with above-average financial performance, post-closing management continuity and a private equity/corporate seller traded at an average of 8.4x EBITDA, or 1.0x more than the overall average.
  - Firms valued at \$100M to \$250M traded at 9.3x EBITDA through Q2 2022, 3.0 turns higher than firms valued at \$10M to \$25M.
  - Targets with above-average financial performance accounted for 68% of completed deal activity, an increase from the historic norm of 57%.
- » Through Q2 2022, average equity contribution increased slightly to 48.8% compared to 48.2% in 2021.
- The combined impact of higher interest rates and reduced senior debt availability, driven by incrementally less risk-tolerant commercial lenders, began to appear in the Q2 data and the impact on capital structure has the potential to be more evident going forward.

PRIVATE EQUITY VALUATION BY INDUSTRY				
	2022 June YTD EV/EBITDA by Industry			
	Manufacturing	Business Services	Distribution	Health Care Services
\$10 to 25M	5.7x	6.4x	5.5x	7.0x
\$25 to 50M	6.8x	6.7x	6.6x	8.7x
\$50 to 100M	8.9x	9.6x	6.5x	6.3x
\$100 to 250M	8.2x	9.6x	8.7x	14.7x
Total	7.1x	7.5x	6.6x	8.3x
Total Number of Deals	44	39	18	8

Source: GF Data®

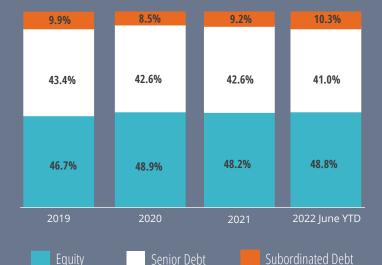
Contact Schneider Downs Corporate Finance to learn more about industry-specific valuation data.

# EV/EBITDA (by transaction size)



Source: GF Data®

# **Equity and Debt Contribution by Year**



Source: GF Data®

## **Manufacturing and Industrial Services**



Advised CWM Environmental, LLC. on its sale to Metiri Analytical Group, Inc.



Advised
Calgon Carbon Corporation
on the sale of its
UV Technologies division to
De Nora Holdings US, Inc.



Advised
Westmoreland Advanced
Materials, Inc.
on its sale of certain assets to
Allied Mineral Products, LLC



Advised DMLogic, LLC on its sale of a majority ownership interest to Körber AG



Advised NILCO Corporation on its acquisition by Platinum Equity



Advised TIGG Corporation on its sale to The Spencer Turbine Company, a portfolio company of Alliance Holdings, Inc.

## POWEROHM RESISTORS, INC.

Advised
Powerohm Resistors, Inc.
on its sale to
Hubbell Industrial Controls, Inc.,
a business unit of
Hubbell Incorporated



Advised Snap-tite, Inc. on its sale to Parker Hannifin Corporation



Advised Union Spring & Manufacturing Corp. on the sale of its Pontotoc Spring division to MW Industries, Inc., a portfolio company of Genstar Capital



Advised Heartland Petroleum, LLC on its recapitalization by Warren Distribution

## **Energy and Utility Services**



Advised Producers Supply Company, Inc. on its sale to BPS Supply Group, a portfolio company of Trive Capital



Advised Klein's Restoration Services on its sale to Yak Access, LLC, an affiliate of Platinum Equity



Advised Keystone Consultants, Inc. on its sale to Contract Land Staff, LLC, an affiliate of Oaktree Capital Management, L.P.





Advised Well Service Group, Inc. and Utility Access Solutions, Inc. on their sales to Newpark Resources Inc.



Advised
Weavertown Transport Leasing, Inc.
and Weaver Town Oil Services, Inc.,
operating as
Weavertown Environmental Group,
on their sale to Univar USA Inc.





Advised Conveyor Services Corporation, Classic Conveyor Components Corporation and Affiliates on its sale to Fenner, PLC



Advised Troy D. Dolan on his equity investment in Diamond Technical Services, Inc.



Advised S/D Engineers, Inc. on its sale to Siemens Power Generation, Inc.

#### L.R.Kimball

Advised L.R. Kimball & Associates, Inc. on its sale to CDI Corp.

#### Consumer/Healthcare



Advised HTG Supply, LLC on its recapitalization by Forest Lane Capital





The assets of Kanata Blanket Company and Neet Feet have been acquired by an undisclosed buyer

The undersigned, in conjunction with Schneider Downs Meridian, served as the financial advisor to the seller (JKM Trading Co.) Schneider Downs Corporate Finance, LP



Advised Sam Levin, Inc. on its sale to Art Van Furniture, an affiliate of Thomas H. Lee Partners, L.P.



Advised James Austin Company on its sale to KIK Custom Products, an affiliate of Centerbridge Partners, L.P.



Advised Choice Respiratory Care, Inc. on its sale to a national respiratory care provider



Advised Eat'n Park Hospitality Group on the sale of its Cura Hospitality division to TrustHouse Services Group



Advised AAA Allied Group on its acquisition of Bob Sumerel Tire Co. Inc.'s retail business



Advised ABARTA, Inc. on its acquisition of Kahiki Foods, Inc.

#### REPRESENTATIVE REAL ESTATE

#### TRANSACTIONS

#### **Value-Added Multifamily**

# **FAROS**

Advised FP Peachtree Industrial
Holdings LLC, an affiliate of Faros
Properties, on its issuance of
membership interests to finance the
acquisition of a 256-unit multifamily
property in the Atlanta suburb of
Duluth. Georgia

# HLC

Advised HLC Layers Fund LP, an affiliate of HLC Equity, on its issuance of limited partnership interests to finance the acquisition of a 330-unit multifamily property in the Dallas suburb of Farmers Branch, Texas

# **FAROS**

Advised FP Baldwin Park Holdings LLC, an affiliate of Faros Properties, on its issuance of membership interests to finance the acquisition of a 184-unit multifamily property in Orlando, Florida

#### REPUBLIC

Advised Chapel Hill Property
Fund LP, an affiliate of Republic
Properties Corp., on its issuance
of limited partnership interests to
finance the acquisition of a 144-unit
multifamily property in the Chapel Hill
suburb of Carrboro. North Carolina

## WAYPOINT >

Advised Waypoint Acquisition Portfolio 2020-B, LP, an affiliate of Waypoint Residential, LLC, on its issuance of limited partnership interests to finance the acquisition of a 698-unit portfolio comprised of two multifamily properties in Dallas, Texas and Daytona Beach, Florida

# **FAROS**

Advised FP Riverdale Holdings LLC, an affiliate of Faros Properties, on its issuance of membership interests to finance the acquisition of a 316-unit multifamily property in the Atlanta suburb of Riverdale, Georgia

## **FAROS**

Advised FP Glenwood Holdings, LLC, an affiliate of Faros Properties, on its issuance of membership interests to finance the acquisition of a 304-unit multifamily property in the Atlanta suburb of Decatur, Georgia

#### REPUBLIC

Advised Millspring Property Fund LP, an affiliate of Republic Properties Corp., on its issuance of limited partnership interests to finance the acquisition of a 159-unit multifamily property in Richmond, Virginia

# HLC

Advised Grand Canyon Ranches LLC, an affiliate of HLC Equity, on its issuance of limited partnership interests to finance the repositioning of a 336-unit multifamily property in Fort Worth, Texas

## REPUBLIC PROPERTIES CORPORATION

Advised Six Forks Property Fund LP, an affiliate of Republic Properties Corp., on its issuance of limited partnership interests to finance the acquisition of a 174-unit multifamily property in Raleigh, North Carolina

#### REPUBLIC PROPERTIES CORPORATION

Advised Yorkshire Property Fund, LP, an affiliate of Republic Properties Corp., on its issuance of limited partnership interests to finance the acquisition of a 202-unit multifamily property in Yorktown, Virginia

#### **Ground-Up Multifamily**



Advised Brevard Properties I JV, LLC, an affiliate of RISE Properties, LLC, on its issuance of membership interests to finance the construction of a 166unit active adult multifamily property in Viera, a master-planned community adjacent to Melbourne, Florida

# Schafer Richardson

Advised Rya Apartments, LLC, an affiliate of Schafer Richardson, Inc., on its issuance of membership interests to finance the construction of a 237-unit multifamily development in the Minneapolis suburb of Richfield, Minnesota

## WAYPOINT >

Advised Waypoint Maple Street-Ind.
Investors, LP, an affiliate of Waypoint
Residential LLC, on its issuance
of limited partnership interests
to finance the construction of a
214-unit multifamily development in
Jeffersonville. Indiana

## WAYPOINT >

Advised Waypoint West Kernan-FL Investors, LP, an affiliate of Waypoint Residential LLC, on its issuance of limited partnership interests to finance the construction of a 301-unit multifamily development in Jacksonville. Florida

# WAYPOINT >

Advised Waypoint Hackensack Urban-NJ Investors, LP, an affiliate of Waypoint Residential, LLC, on its issuance of limited partnership interests to finance the construction of a 235-unit multifamily development in Hackensack, New Jersey

## WAYPOINT >

Advised Waypoint Tampa Starkey Investors, LP, an affiliate of Waypoint Residential, LLC, on its issuance of limited partnership interests to finance the construction of a 384-unit multifamily development in Tampa, Florida

# WAYPOINT >

Advised Waypoint Austin Falcon Investors, LP, an affiliate of Waypoint Residential, LLC, on its issuance of limited partnership interests to finance the construction of a 324-unit multifamily development in Austin, Texas

# WAYPOINT >

Advised Waypoint Jacksonville
Investors, LP, an affiliate of
Waypoint Residential, LLC, on its
issuance of limited partnership
interests to finance the construction
of a 380-unit multifamily development
in Jacksonville. Florida

# Schafer Richardson

Advised Rochester Apartments, LLLP, an affiliate of Schafer Richardson, Inc., on its issuance of limited partnership units to finance the construction of a 209-unit multifamily development in Rochester, Minnesota

## **Student Housing**

# RISE

Advised Baltimore Properties II, LLC, an affiliate of RISE Properties, LLC on its issuance of membership interests to finance the construction of a 181-unit student housing property in Baltimore, Maryland

# RISE

Advised Oxford West
Properties I LLLP, an affiliate of
RISE Properties, LLC
on its issuance of limited partnership
units to finance the acquisition and
repositioning of a 303-unit student
housing property in Oxford, Ohio

# RISE

Advised Athens Ohio
Properties I, LLLP, an affiliate of
RISE Properties, LLC on its issuance
of limited partnership units to finance
the acquisition and repositioning of a
182-unit student housing property in
Athens, Ohio

# RISE

Advised
Baton Rouge Properties I, LLLP, an
affiliate of RISE Properties, LLC,
on its issuance of limited partnership
units to finance the acquisition and
repositioning of a 240-unit student
housing property in Baton Rouge,
Louisiana

# RISE

Advised Daytona Properties I, LLLP, and Daytona Properties II, LLLP, affiliates of RISE Properties, LLC, on their issuance of limited partnership units to finance the construction of a 288-unit student housing property in Daytona, Florida



#### SCHNEIDER DOWNS CORPORATE FINANCE, LP

Schneider Downs Corporate Finance is a leading, full-service investment banking, corporate finance and strategic advisory firm serving the needs of midmarket and small companies.

With more than 75 combined years of financial transaction, strategic advisory and executive management experience across a broad spectrum of industries and client situations, our focus is to provide premier advisory services in the areas of company sales and divestitures, acquisitions, fund-raising and strategic advisory.

Our dedicated team of highly skilled professionals are deeply involved with every aspect of client engagements. Supported by the wealth of resources of Schneider Downs & Co., Inc., we are able to service our clients' needs at every step of the process.

#### **CONTACT**



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