MEDIA ADVISORY

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International Financial Reporting Standards in North America 2009: The U.S. Perspective

Conference Developed Jointly by the AICPA and the International Accounting Standards Committee Foundation

- Effects of IFRS Adoption in Global Capital Markets
- Accounting Implications Due to the Financial Crisis
- When Should IFRS Adoption Preparation Begin?
- Audit Implications of IFRS in U.S. SEC Filings
- IFRS for Small and Medium-sized Entities (IFRS for SMEs)

WHEN: Thursday, Oct. 29 - Friday, Oct. 30, 2009
Pre-conference optional special interest sessions on Wednesday, Oct. 28, 2009

WHERE: Millennium Broadway Hotel, 145 West 44th Street, New York, N.Y.

WHO: Paul A. Volcker, Chairman, President’s Economic Recovery Advisory Board, Washington, D.C.
Sir David Tweedie, Chairman, International Accounting Standards Board (IASB)
Robert H. Herz, Chairman, Financial Accounting Standards Board (FASB), Norwalk, Conn.
IASB Board Members: Steve Cooper, Patrick Finnegan, Bob Garnett, Jim Leisenring, Pat McConnell, John Smith and FASB Board Member, Leslie Seidman
Judith H. O’Dell, Chair, FASB Private Companies Financial Reporting Committee, Norwalk, Conn.
Paul Pacter, Chairman of the SME Implementation Group and Director of Standards for SMEs, IASB

A copy of the conference brochure is available at www.cpa2biz.com/IFRS2009.
About the IASC Foundation
The International Accounting Standards Committee (IASC) Foundation is the oversight body of the International Accounting Standards Board (IASB). The Foundation, through the IASB, is committed to developing, in the public interest, a single set of high quality, global accounting standards that require transparent and comparable information in general purpose financial statements.

About the AICPA
The American Institute of Certified Public Accountants (www.aicpa.org) is the national, professional association of CPAs, with more than 360,000 CPA members in business and industry, public practice, government, education, student affiliates, and international associates. It sets ethical standards for the profession and U.S. auditing standards for audits of private companies, non-profit organizations, federal, state and local governments. It develops and grades the Uniform CPA Examination.


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