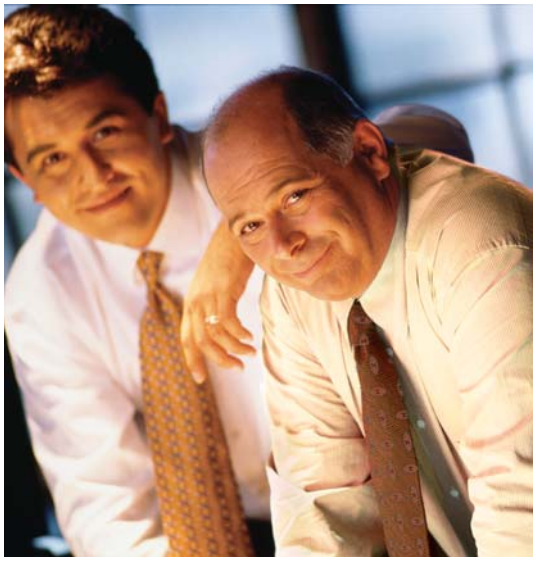
SAGE MAS 90 SAGE MAS 200

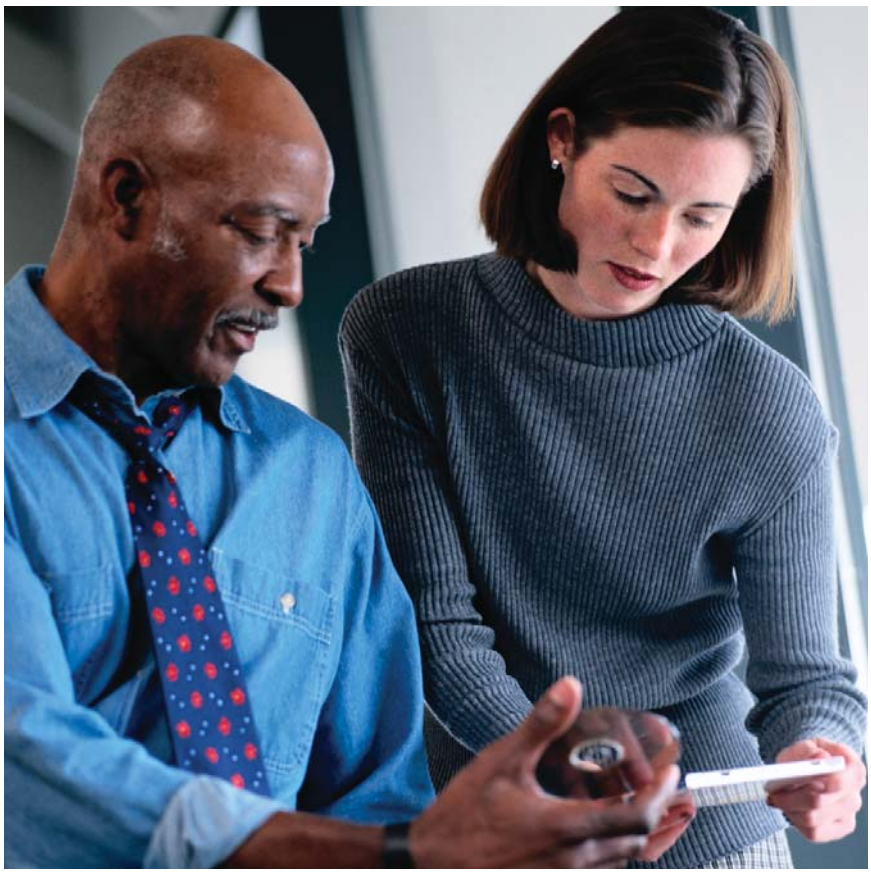


sage software

Your business in mind.

SAGE MAS 90 SAGE MAS 200

When you choose a Sage MAS 90 or Sage MAS 200 ERP system, you gain the accounting and business management tools and the insights to propel your company to a more productive and profitable future. Select from more than 25 modules and hundreds of industry-specific add-ons to tailor a Sage MAS 90 or 200 system to meet your business needs. And as you grow, you can expand the system to accommodate your company's requirements long into the future.



"Sage MAS 200 is slicker than greased lightning! Since installing it, we've doubled our throughput capability with approximately the same number of employees as in mid-1995."

John Kitchens
MIS Manager
Strike King Lure Company

sage software

Your business in mind.

Delivering Business Management Solutions for Better Business Insights

At Sage Software, we've earned our reputation for excellence by sticking to our deceptively simple philosophy that everything can be done better. We create the software that transforms data into business insights that help our customers succeed on all fronts. We set the pace in the industry by continually developing products that leverage the power of the newest technologies. From product innovations that anticipate our customers' changing needs to providing exceptional customer support, we are dedicated to surpassing expectations in all aspects of our business. Perhaps that's why more businesses choose Sage MAS 90 and 200 than any other product in the mid-market range. If you're looking for a proven way to increase productivity and profits well into the future, Sage Software has the solution for you.

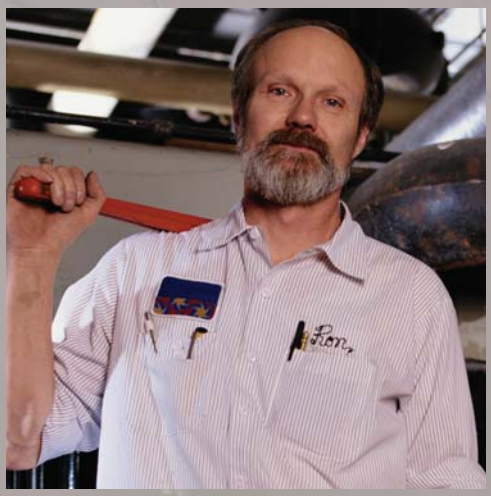
Discover the Insight Behind the Numbers: Sage MAS 90 and 200

Sage MAS 90 and 200 offer much more than a repository for your business data. Built-in business intelligence and reporting tools allow you to quickly and easily extract, analyze, and professionally present your business information and discover the insight behind the numbers. Our products integrate with Microsoft Office, so you can generate personalized communications to customers and vendors quickly and easily. Featuring fast and friendly navigation, Sage MAS 90 and 200 set the industry standard for ease of implementation and ease of use by streamlining daily operations for optimal efficiency.

insightful

"Sage MAS 90 is the most efficient and cost-effective software on the market for a business of our size and type. It does everything we need, and more. Best of all, we're confident that we won't have to replace our accounting system two years down the road, as Sage MAS 90 will grow with us even at our current exponential rates."

John Cimini
Office Manager
Consolidated Transmission Parts



flexible

"Many people hate their accounting software package, but I love Sage MAS 90. As a computer consultant, I recommend Sage MAS 90 every day, and most people are very impressed and satisfied with the richness of the program."

Juan Dulanto
President
JC Computer Services

Custom Solutions Give Insight for Future Growth

Tailoring your accounting and business management solution is a great way to reduce costs and maximize productivity and profitability. Sage MAS 90 and 200 provide broad modular functionality, so you can purchase the products you need now, and expand later with your company's growth. For example, as your company or transaction volume expands, you may want to move to a platform that can better accommodate your needs. Migration from Sage MAS 90 to the more robust, client/server-based Sage MAS 200 can be made effectively, without requiring staff retraining or reinvesting in software. Currently over 25 modular applications, including the powerful Business Alerts module, can be added to Sage MAS 90 or 200 at any time. As your business goals evolve, you'll want a system that evolves with you, supporting your strategic plans while enhancing efficiency and boosting customer satisfaction and profitability.

Every business is unique. Just like human beings, no two are exactly alike. Each has its own way of doing things, its own style, its own procedures, its own unique customers, employees, and needs. With Sage MAS 90 and 200 Extended Solutions, users can choose from a selection of over 1,500 new features and functions not found in the core modules. And our unique, nationwide Master Developer network has created thousands of off-the-shelf products to enhance Sage MAS 90 and 200 with additional industry-specific functionality. Whether you run your business with half a dozen people or have dozens of accounting system users, the scalability of Sage MAS 90 and 200 ensures that you can reap its benefits at any stage in your growth cycle.

Business Alerts Module

Business Alerts keeps you "in the know" by monitoring the pulse of your company and utilizing your e-mail system to notify you whenever a significant event takes place in your Sage MAS 90 or 200 database. The automatic, user-defined e-mail notifications inform you, your customers, and vendors of date and time-sensitive events.

Visual Integrator Module

The Visual Integrator module facilitates integration with other applications. By using the Open Database Connectivity (ODBC) standard, Visual Integrator simplifies transmission of data to and from a custom or industry-specific software package by allowing you to schedule imports or exports directly to or from any ODBC-compliant source, while complying with business logic to maintain data integrity.

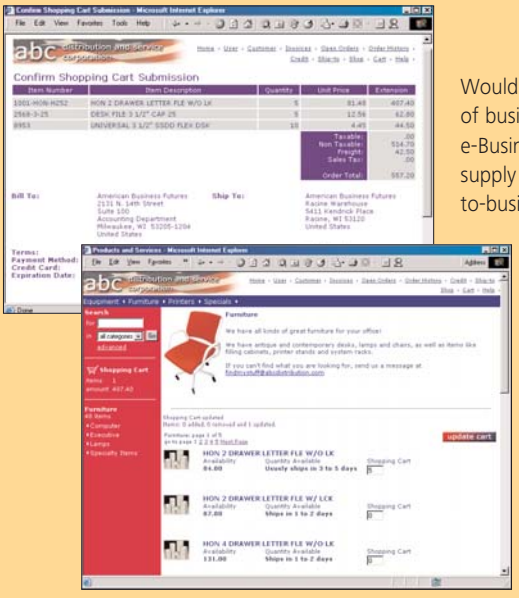
Leveraging the Power of New Technologies

At Sage Software, we are dedicated to providing the most advanced software solutions. We make it our business to stay ahead of the technology curve so our customers can stay ahead of their competitors.

e-Business Manager for Insightful e-Commerce Support

With the Internet as one of the most powerful resources for businesses worldwide, e-commerce capabilities are imperative for companies seeking to maintain their competitive advantage. The e-Business Manager module allows your customers to log on through the Internet and securely place an order directly into your Sage MAS 90 or 200 system—24 hours a day, seven days a week.

- **Ease of Implementation** – You want to focus on running your business, not on running your software. Installing and operating the e-Business Manager module is uncomplicated. If you elect to set up your e-commerce site using Sage Host, implementation of e-Business Manager is almost as easy as installing and setting up Sage MAS 90 or 200.
- **Selective Functionality** – In addition to the core e-Business Manager module, three "applets," or mini modules, allow you to choose the e-commerce functions you need: .inquiry, .order and .store. By empowering your customers to make account and order inquiries, check their account status and make specific changes to their information, the .inquiry applet keeps your customers connected and satisfied. The .order applet allows your current customers to securely enter their orders directly into your Sage MAS 90 or 200 system. And the .store applet lets anonymous customers browse your products and services, place orders online, and pay by credit card.
- **Security** – For optimal data protection, our Web engine and the Sage MAS 90 or 200 server are located inside a firewall where only authorized users are permitted access. Your customers can securely access the data they need.



Would you like to enjoy the benefits of business over the Internet? The e-Business Manager module can supply a way to transact business-to-business and business-to-consumer e-commerce, worldwide, over the Internet. This new module provides a complete out-of-the-box e-commerce solution and can be implemented without the need for expensive Web consultants or custom programming.

powerful

"The biggest selling points of e-Business Manager are its ease of use and the way it integrates with the rest of Sage MAS 200; you don't need a massive IT department to deal with it. I figure we saved at least $50,000 by building the site in-house. That goes to show you how well the module was designed."

Dan Madura
Director of Marketing & Sales
DTC Stage and Studio Supply

professional

"Sage MAS 90 lets me turn complex financial data into reports that division managers and salespeople can understand."

Randy Berndt,
Accounting Coordinator,
Del Papa Distributing Company, Inc.

Reporting Tools that Transform Data into Business Intelligence

You require an accounting and business management system that can quickly and easily organize data, create professional reports, and provide you with the analytic tools you need. By capturing data, transforming it into business intelligence, and providing the insights for sound and prosperous business decisions, Sage MAS 90 and 200 take reporting tools to the next level.

Business Insights for the Executive

Our first-of-its-kind system is a browser-based tool that gives your company executives easy access to accounting and financial data. Business owners, CEOs, and CFOs often don't have the time to get familiar with the intricacies of the company's accounting and business management software. Now there's a quick and easy solution. With Business Insights, your executives can simply log on to their computer and have their desired information appear in a graphical format right in their Web browser.

Business Insights Reporter

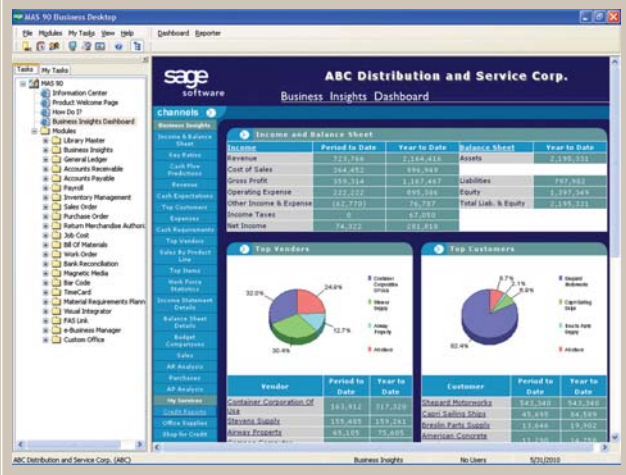
Custom reporting that allows you to view data in ways that are meaningful for your unique business is essential in today's market. The Business Insights Reporter is a wizard-based tool that even non-technical managers can use to create and run reports. After the report definition is complete, the report is generated using Crystal Reports® presentation-quality output.

Crystal Reports

A graphical report writer, Crystal Reports offers presentation-quality results for all your accounting data. It also features professional-looking invoices, checks, quotes, sales orders, and statements. In addition, all of our modules offer convenient access to your customized reports directly from a custom reports menu. Crystal Reports software is included with all versions of our product.

Financial Reporting Extender (FRx)

Financial Reporting Extender, Desktop version, comes with the Sage MAS 90 and 200 General Ledger module. With Microsoft FRx Desktop, you can create complex financial reports that can be printed, exported to an Excel worksheet, or distributed to non-accounting system users and viewed in the DrillDown viewer.



The Business Insights system allows presidents, CEOs, and CFOs to see graphical Web reports containing all their desired information without having to log on to their company's accounting system.

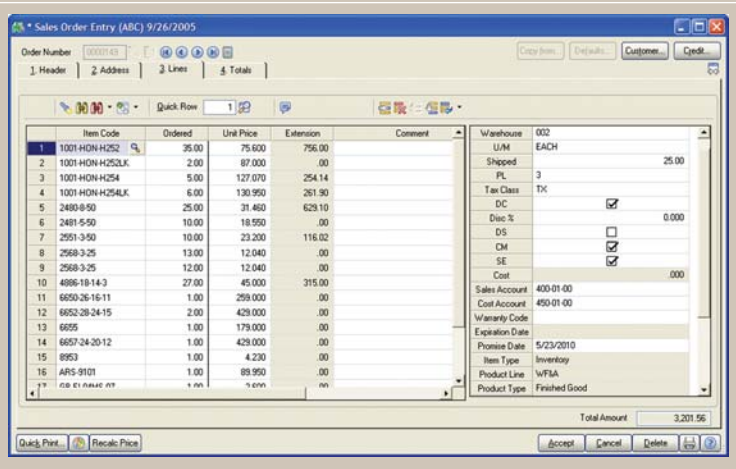
Customization and Personalization for Productivity Gains

Included with purchases for five users and above (and optional for under five), the Custom Office module includes powerful customization capabilities by allowing you to tailor the Sage MAS 90 and 200 screens to match internal workflow and industry requirements. With Custom Office you can:

- Improve data entry and accuracy by hiding unused fields, specifying default values, changing tab sequences, and modifying screens to match your business process.
- Add new folder tabs to forms and use them to provide space for more user-defined fields (UDFs) without having to reorganize multiple fields to make space.
- Insert new fields, such as nicknames or birthdays, for more personalized customer service.
- Create a button to launch a VBScript or JScript to perform calculations, or to interface with an external application such as Microsoft Word or Excel.

Each user can also personalize the system to match their specific need:

- Reorder, resize, and freeze columns in any grid based data entry form for improved tabbing and line item visibility.
- Move data entry fields between the primary and secondary data entry grids for heads-down data entry.
- Preserve window settings for individual tasks such as height, width, and secondary grid location.
- Save report settings for future use such as filters and printer settings to limit keystrokes and improve productivity.

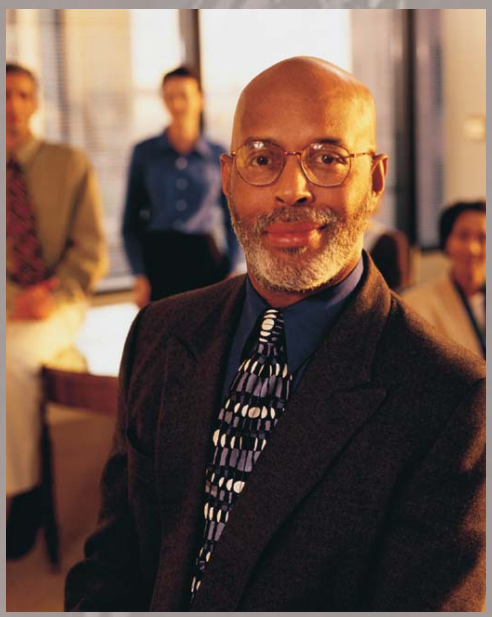


You can easily rearrange columns and move data entry fields between the primary and secondary grids.

customizable

"I don't see how we ever lived without Sage MAS 90 and Job Cost. They form a seamless system that we're using for almost everything, including our operational budgets, sales, receivables, payables, and even gift shop sales."

Marta Sauntillano
Director of Finance
Festival of Arts of Laguna Beach



intuitive

"Sage MAS 200 and bar coding have reduced our inventory levels by 30 percent, and cut costs by $30,000 to $50,000 a year. We now have total accuracy in the warehouse, so we can fulfill delivery promises when everything gets hectic before Christmas."

Rachel White
Office Manager
Second Nature Design, Inc.

Intuitive Interface. Superior Functionality. Simple Navigation.

Sage MAS 90 and 200 are easy to learn, easy to implement, and easy to use. Operators accustomed to navigating the Windows operating system will feel right at home with our software. The Web-friendly Business Desktop resides at the heart of Sage MAS 90 and 200. It displays HTML pages used for quick access to information and business services.

- **Information Center** — This dynamically driven Web page is displayed by all Sage applications to inform Sage Software customers of important news, alerts, tips, and training opportunities. The information displayed is refreshed on a regular basis over the Internet keeping users up-to-date with information based on the Sage Software applications installed on their client workstation.
- **Minimized Desktop** — Maintain access to Sage MAS 90 and 200 functionality when the Desktop is minimized. All your application menus are always just a right mouse click away on the Business Desktop icon.
- **Toolbars** — Toolbar buttons can launch any task, custom-written scripts or Windows desktop applications. Buttons may be added or deleted at any time. Convenient drag-and-drop functionality makes editing toolbars a snap.
- **Explorer-Like Interface** — The Explorer-like detailed view is instantly familiar to Windows users. Instant access to modules is available through the Cascading Modules Menu.
- **Task Lists** — Create convenient private or public task menus (such as end of month tasks or your daily tasks) for easy access.

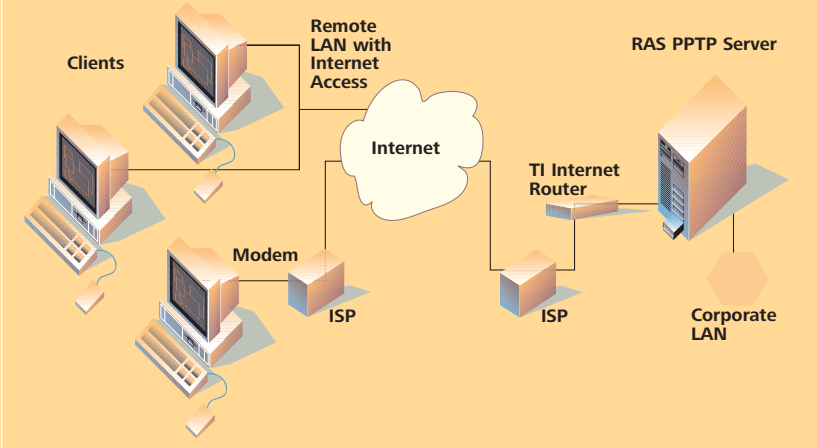
And if you ever need it, help is always just a couple of key strokes away. An English search capability allows you to search all Help files at once by posing a simple question and then sorting the results in three different ways.

The Business Desktop gives you a choice of using the Explorer-like tree view or the cascading menus to find sub-menus and tasks.

Sage MAS 200

If your company is large or growing and has high transaction volume and/or wide area network requirements, then the client/server version of our software is for you. Sage MAS 200 is available for either the Microsoft SQL Server relational database platform or a high performance b-tree file system.

- **Thin-Client Architecture** — Sage MAS 200 takes advantage of the latest Internet and intranet-compatible, thin-client architecture. This architecture delivers top performance in WANs and remote access environments, as well as delivering data at top speed on your local network.
- **Designed for Wide Area Networks (WANs) and Remote Access Environments** — Sage MAS 200 is ideal for multi-site businesses because it is optimized for remote access environments. With Sage MAS 200, you can use Virtual Private Networking (VPN) technology to securely and cost-effectively connect accounting and bookkeeping departments from various remote offices across the Internet. By taking advantage of VPN technology, you can significantly reduce the expensive data transport costs associated with a dedicated line. Sage MAS 200 is also compatible with Citrix and Windows Terminal Services, although these products are not required to enable Sage MAS 200 over a WAN.
- **Optimized for TCP/IP** — Sage MAS 200 provides fast, reliable TCP/IP connectivity to facilitate file and resource sharing over the network.
- **Performance** — The client/server engine performs smoothly during peak transaction processing and even with a large number of accounting users.
- **Enhanced Data Integrity** — A critical benefit of thin-client architecture is an overall reduction in network traffic. Lower traffic can increase reliability and data integrity systemwide.

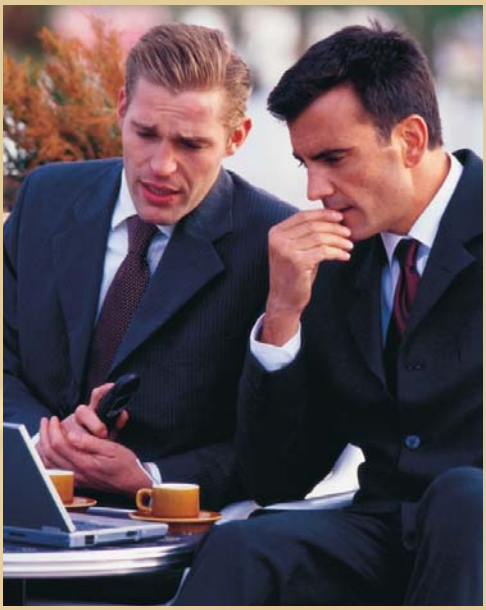


Sage MAS 200 Wide Area Network Configuration Option

optimized

"Sage MAS 200 for SQL Server was the only product that offered such complete functionality. We liked the fact that it was menu-driven and could handle our present volume—plus much more in the future."

Georgia Lipane
IT Manager
Elizabeth Eakins, Inc.



Delivering Insightful Business Solutions for Progressive Companies

Global Presence, Local Service

You can count on Sage Software for powerful, reliable software that is thoughtfully adapted to evolving technologies and changing business needs. And, you can depend on Sage Software to be there when you need us. Over the last two decades, Sage Software, along with its parent company, The Sage Group plc, has established itself as a global presence. Millions of discriminating customers and 26,000 resellers worldwide chose wisely by selecting Sage Software for their software solutions.

Rest assured, our software is supported by a nationwide network of specialists who work as your resources for implementation, training, service, and support. Our specialists are also trained and certified to provide Microsoft product and network expertise. In addition, we offer outstanding training classes, 24-hour online support, and award-winning technical phone assistance.

- **Sage Software Business Partners** – Backed by the largest, most qualified channel in the industry, our authorized resellers, consultants, and CPAs can provide installation, software support, and systems integration services. Rely on their expertise to help ensure that you're properly equipped with the solution that best meets your needs.
- **Support with ClientCare** – To help you make the most of your investment, Sage Software provides a range of software maintenance and award-winning ClientCare support programs that offer the benefits of guaranteed response times, automatic software updates, and regular communications. For five consecutive years, the Software and Support Professionals Association has honored Sage Software with awards, certifications and, more recently, hall of fame recognition—catapulting our support services into the upper one percent of software and technology companies. Sage Software Online is also available for self help 24 hours a day, 7 days a week.
- **Education and Training** – Sage Software offers a wide range of educational and training opportunities to help you get the maximum value from your software:
  - **Authorized Training Centers (ATCs)** – Currently there are over 30 ATCs located across the country, including our corporate training facility located in Irvine, California. With more and more certified training facilities and seminars offered every day, there's sure to be one at a location near you.
  - **Certified Trainers** – Sage Software Certified Trainers offer the convenience of expert on-site instruction.
  - **Certified Support Specialists** – All Sage Software specialists have met specific support and product knowledge requirements and have undergone intensive training and evaluations. Their extensive background and product knowledge is shared with your reseller's support team to ensure exceptional customer service.
  - **Specialized Products and Services** – In addition to the full spectrum of add-on modules, custom and pre-packaged modifications, and vertical applications are available. Developed by more than 100 certified Sage Software Master Developers with adherence to Sage Software's strict quality standards, these custom products further expand the robust capabilities of our software to meet the specialized needs of virtually any business.

Clearly the Only Choice for Your Software Needs

At Sage Software, we've built our reputation by providing our customers with powerful, easy-to-integrate, and insightful business solutions. Sage Software delivers highly evolved business applications with reliable performance and smooth, cost-effective upgrade paths to the new technologies and operating systems of tomorrow.

With Sage MAS 90 or 200, you have everything you need to streamline your business processes for maximum efficiency, productivity, and profitability. Give us a call today, and find out for yourself why Sage Software is clearly the choice for comprehensive solutions to handle today's business challenges with your business in mind.

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