

Accounting Advisory Services



OUTSOURCED ACCOUNTING AND FINANCE LEADERSHIP

Businesses today need top-level strategic accounting and finance expertise to be successful. Much like IT or Human Resources, many companies are adopting an outsourced accounting and finance model. They get expert and efficient execution, reporting, and analysis while avoiding overhead, turnover, and unreliable financial information. Through our outsourced accounting and finance leadership services, Schneider Downs' Accounting Advisory Services team partners with business owners, executive leadership and the board of directors to provide the talent and expertise they need to help run and grow their business.

Problems We Solve

Common problems we solve include:

- Timely access to critical decision-making information
- Reliable financial information
- An understanding of your cash and liquidity
- Advanced warnings when key performance indicators are lagging
- Deeper insight and understanding into revenue and expense trends
- Help navigating through M&A activity
- Improvement in accounting and finance processes and infrastructure
- Strategic guidance to help grow the business

Why Schneider Downs?

- **Customizable** – Whether you are looking to support existing staff or a fully outsourced management solution, our team tailors services to your current needs and structure to provide the best strategy and resources for your situation.
- **Best Practices** – We know sound accounting and finance is vital to the infrastructure of successful organizations. Our client portfolio demonstrates our ability to deliver proven processes with sound fundamentals and leading technology to outsource almost any of your accounting and finance function – from routine accounting support to strategic planning and execution.
- **Senior Expertise** – All of our projects are managed by a team of senior consultants with broad experience in accounting, finance and administration, across a multitude of industries and corporate structures. From CPAs to CFOs, you'll be adding critical assets and depth to your own team.
- **Diverse Firm** – When you partner with Schneider Downs, you have access to more than 500 professionals across countless industries and disciplines including cybersecurity, risk management, business advisory and wealth management.

Outsourced Accounting Services

CFO Services

- » Accounting and finance strategic planning
- » Execution of accounting and finance strategic initiatives
- » Finance support for strategic initiatives
- » Budgeting, forecasting and what if scenarios

Controller Services

- » Preparation of month-end financial statements
- » Monthly analysis of financial results and trends
- » Monthly reporting on the company's key performance indicators (KPIs)
- » Presentation of annual GAAP financial statements, including footnotes for the annual audit
- » Routine assistance with the annual audit

Transactional Services

- » Routine on-call assistance to the company's personnel to address questions and concerns
- » Assistance with month-end close
- » Assistance with month-end close reconciliation
- » Assistance with month-end bank reconciliation

Financial Modeling Services

- » Budgeting and forecasting Activities
- » Trend and ratio analysis
- » Benchmarking and Other Financial Modeling
- » Routine recommendations based on our analysis

Other Accounting and Finance Services

Accounting and finance support beyond just the CFO and controller roles

- » Functions within payroll, treasury management, tax and other tasks within your accounting and finance organizations, including:
 - Improving IT systems
 - Product costing
 - Departmental reporting
 - Capital expenditures and related depreciation of assets tracking
 - Inventory management
 - Financing assistance
 - Buy/Sell decision-making assistance

Audit Readiness Services

- » Companies needing an audit or need assistance in preparing for one
- » Assistance with the entire audit or only unique or complex elements of the audit (e.g., opening balance sheet, impairment, etc.)
- » Ensure amounts are reported appropriately
- » Assist in preparing underlying audit supporting documentation

About Schneider Downs Accounting Advisory Services

Through our Accounting Advisory Services, Schneider Downs offers a variety of technical accounting advisory services, as well as outsourced accounting and finance advisory services, for every type of organization from small businesses that have limited resources, to large publicly and privately held entities that require a unique perspective.



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